



ROSPA

*The Royal Society for the
Prevention of Accidents*



SAFEATHOME
The National Home Safety Equipment Scheme

Safe At Home

The National Home Safety Equipment Scheme



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Home Safety Manager

The challenge

- Unintentional injury is a leading cause of death among children aged 1-14 years, and puts more children in hospital than any other cause
- Around 50 per cent of all injuries to the under-fives occur in the home
- Children of parents who are long-term unemployed or who have never worked are 13 times more likely to die as a result of unintentional injury

■ 2004: Every Child Matters

- »»» Be healthy, stay safe, enjoy and achieve, make a positive contribution and achieve economic well-being

■ 2007: Children's Plan

- »»» "...to make England the best place in the world for children and young people to grow up."

■ 2008: Staying Safe Action Plan

- »»» Launch of the plan to invest in home safety equipment to help vulnerable families prevent accidental injuries at home

■ 2010 : Changing policy background.....

■ Objectives:

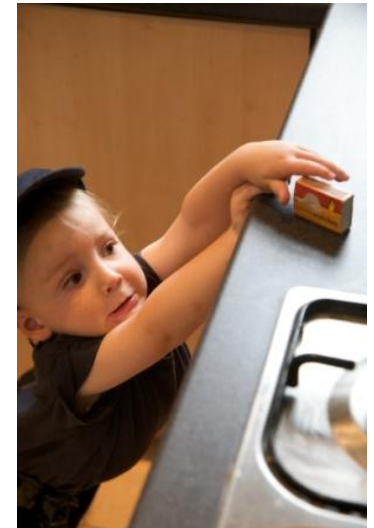
- »»»» Help disadvantaged families in England to make their homes safer for their children by providing and installing home safety equipment to over 60,000 families
- »»»» Train over 3000 staff to carry out home safety assessments, provide safety education to families and administer the scheme
- »»»» Support participating schemes to provide home safety education and advice to over 300,000 disadvantaged families

Targeting resources

Rank	Local authority area	Admissions above national average of 88.9 100,000 under 5 population	Potential allocation of equipment sets
1	Birmingham MCD	121.7	7,435
2	Manchester MCD	105.5	6,445
3	Bradford MCD	93.9	5,736
4	Liverpool MCD	71.2	4,352
5	Leeds MCD	48.0	2,933
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137	East Dorset CD	0.6	38
138	Bedford CD	0.5	28
139	Tewkesbury CD	0.4	26
140	Redditch CD	0.4	24
141	Southend-on-Sea UA	0.3	20

Key elements

- Local partners
- Home safety training
- Equipment
- Installation
- Administration
- Education / information for families
- Monitoring
- Evaluation



- **2 days of RoSPA home safety training**
- **Local delivery**
- **Up to 3 places per Children's Centre**
- **Ensures:**
 - » Consistent knowledge and understanding of domestic hazards
 - » Value of different types of home safety equipment
 - » Ability to cascade knowledge to families
 - » Equipment is correctly installed and used
 - » Consistent reporting through standardised documentation
- **Over 3500 staff trained so far**

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Equipment Free Installation



RoSPA's mission is to save lives and reduce injuries

Choice of equipment

Typical Set of home safety equipment provided	No.	Top Injuries faced by 0-4 yr olds in the home	(HASS, 2002)
Safety gates for stairs / doors	2	Falls	229,2538
Window restrictors	6		
Non-slip bath/ shower mats	1		
Corner cushions	8	Striking	83,865
Education		Foreign body	34,214
Fire guard	1	Burns and scalds	26,014
Cupboard Locks	2	Poisoning	24,887

Resources and Communications

- Height charts



- Website
- Media promotion



- DVD in English, Slovak and Urdu

- Flip chart



Evaluation 2009-2011

- Positive First internal report.
- Case studies being carried out across the schemes
- Questionnaires being sent to families.



Safe At Home Progress

- 130 schemes established
- 1500 Children's Centers participating
- Over 30,000 (50%) sets of equipment installed
- Over 150,000 families educated
- Nearly 400,000 height charts
- 7000 DVDs distributed
- 3500 staff trained

<http://www.safeathome.rosipa.com>

RoSPA's mission is to save lives and reduce injuries

Laura and Lauren



"Safe At Home has been brilliant for us," said Laura, 29. "I'm petrified of anything happening to Lauren.

My kitchen was one of the areas I was most concerned about because of cleaning products, so I was relieved when Safe At Home provided cupboard locks to keep them safely locked away."

Stacey and Aaron



"It's more helpful having the professionals fit the safety equipment as you know they are doing it right and installing it in appropriate places. When you are installing the equipment yourself, you are never quite sure if you are doing it right."

Visit Safe At Home at:

www.safeathome.rospa.com

www.youtube.com/watch?v=jG2f2P1TpY4

