SAFE COMMUNITY MOVEMENT
IN SOUTH EASTERN EUROPE

Mirjana Milankov, MD, PhD

National Center for Injury Prevention and Safety Promotion

Affiliate Safe Community Support Centre
on behalf of WHO CC CSP Karolinska institute Stockholm

South Eastern Europe Safe Community Network

NOVI SAD
SERBIA
Novi Sad / Serbia (population, 299,294)

- Political, economic, university and cultural center well blended with historical traditions and modern developments
First meeting with Safe Community Movement
- ECOSA Conference, 2001. Wiena, Austria

First meeting with prof. Leif Svanstrom
- Safe Community Conference, 2001. Viborg, Denmark
Safety is basic human right!

...When You work with injury prevention,
Think, not only with Your brain,
but with Your heart too...

Dr Bo Henricson
Safe Community can be a: municipality; a county; a city or a district of a city working with

- safety promotion,
- injury, violence, suicide prevention
- prevention of the consequences (human injuries) related to natural disaster,
  - covering all age groups, gender and areas
  - and is a part of an international network of accredited programmes.
Those "Communities" who want to apply appointment as a Safe Community should follow the following 6 Indicators
International Safe Community Network

- Safe Communities Certifying Centres
  - 10
- Affiliate safe Community Support Centres
  - 25
- Safe Communities
  - 205
Safe Community movement in South Eastern Europe

From idea to...goal
Presentations and motivation for Safe Community Project


- Serbia/ Novi Sad, Backi Petrovac,
- Zrenjanin, Subotica, Kisac,
- Lug, Stepanovicevo....
Enthusiastic and optimistic group volunteers have established:

- NGO Safe Community

- National center for Injury Prevention and Safety promotion
  - March, 2006. Novi Sad, Serbia
We are:

- A dynamic organization that endeavor in making Serbia and South Eastern Europe safer by promoting effective projects and programs, and increasing public awareness about how all of us can help prevent injuries and violence.

- A strong group of volunteers determined to make a difference.
We have **adopted** Safe Community Program as life:

- Concept
- Style
- Philosophy
Our goal is:

- To increasing the safety level
- To improving quality of life
- To prevent injuries and violence
Our vision

- Be both, the leader and the primary catalyst, in making Serbia and South Eastern Europe safest community

- To create a safe and healthy living and working environment by promoting a safe and healthy culture

- Our logo and slogan

Safe, healthy, happy!
Our mission

To build partnerships with people and organizations in preventing injuries and violence

- To make our country and region safer

- To reduce the frequency of injuries and accidents

- To collaborate with different community groups, business, organizations, associations, schools, health care providers, and people
So, we have started...Educations, trainings...
We have 30 members, they form 12 teams:

- Safe Preschool children
- Safe School
- Safe Elderly
- Safe workplace
- Safe handicapped people
- Safe Traffic, Safe Sport
- Violence Prevention
- Mobbing Prevention
- Fire Prevention
- International Collaboration
- Publishing and Web design
- Marketing and Mass media collaboration
We always ask the Question:

- What I can do for my health and safety?
- What We can do for our community?

Answer is:

- A lot…
Our activities and results
Preparation and coordination of annual Projects “World Health Day”

2004. - Road safety is no accident
2005. - Make every mother and child count
2006. - Working together for Health
2007. - Invest in health, build a safer future
2008. - Protecting health from climate change
2009. - Save lives. Make hospitals safe in emergencies
2010. - Urbanization and health
1000 cities - 1000 lives
Preparation and coordination of projects:

- Traffic injury prevention in Vojvodina
- Motivation on injury prevention
- Me in traffic
- Safe and Healthy mother – Safe and Healthy Child
- Who is responsible for our safety and health?
- Working together for health
- Mass media help us to work for safety and health
- Things I can do to maintain safety at home, in the street, at school
- Stop violence against woman
- Safe school
Safe and Clean Kindergarten and School
Safe School Week
Starting school
- starting participating in traffic
Week violence prevention
A SAFE COMMUNITY AGREEMENT

between

Swedish Association for Safe Communities
in its capacity as a Certifying Centre to
the WHO Collaborating Centre on
Community Safety Promotion
Karolinska Institutet
Department of Public Health Sciences
Division of Social Medicine

and

Backi Petrovac

in Backi Petrovac, Republic of Serbia
April 23, 2008

implement an ongoing programme of injury control. This initiative will cover the whole community including people in all age groups, all environments and all situations. The parties agree to document and evaluate their efforts and to actively spread their experiences nationally and internationally.

M. Jan Saha
Municipality of Backi Petrovac

Prof. Dr. Tonica Milunovic
Ministry of Health
Republic of Serbia

Dr. Bo Hjalmarsson
Certifying Centre
Swedish Association for Safe Communities

Prim. Dr. Mirjana Milunovic
Safe Community Project Leader
Republic of Serbia

Prof. Dr. Ana Saha
Safe Community Project Leader
Municipality of Backi Petrovac

Leif Swahnström, Professor
NGO Collaborating Centre on Community Safety Promotion

Prof. Tatiana Korov
Council Chairperson Safe Community
Municipality of Backi Petrovac.
Safe Community City of Novi Sad / 158.
- Designation, June, 23. 2009.
A SAFE COMMUNITY AGREEMENT
between
The Swedish Association for Safe Communities
in its capacity as a Certifying Centre to
the WHO Collaborating Centre on Community Safety Promotion
Karolinska Institutet
Department of Public Health Sciences
Division of Social Medicine
and
Novi Sad
to
implement an ongoing programme of injury control. This initiative will cover the whole community including people in all age groups, all environments and all situations. The parties agree to document and evaluate their efforts and to actively spread their experiences nationally and internationally.

Novi Sad
June 30, 2009

Prof. dr. Tomislav Mihajlovic
Ministry of Health
Republic of Serbia

Sandra Hov, MD
Coordinator, Certifying Centre
Swedish Association for Safe Communities

Majlinda Radonjic, MD
Coordinator, Certifying Centre
Swedish Association for Safe Communities

Milena Milenkovic, MD, PhD
Chiefly, National Centre
for Injury Prevention and Safety Promotion
Safe Community Project
Leader for Republic of Serbia

Dragan Sreckovic
Safe Community Project Leader Novi Sad

Leif Svensström, Professor
WHO Collaborating Centre on Community Safety Promotion
Safe School “Jan Cajak” Backi Petrovac

Designation June, 2009.
AN AFFILIATE SAFE COMMUNITY SUPPORT CENTRE

AGREEMENT

between
the WHO Collaborating Centre on
Community Safety Promotion
Karolinska Institutet
Department of Public Health Sciences
Division of Social Medicine

and

National Center for Injury Prevention and Safety Promotion

jointly support the implementation of the ongoing worldwide programme on community safety promotion. This safe community concept covers the whole community including people in all age groups, all environments and all situations. The parties agree to document and evaluate their efforts and to actively spread their experiences nationally and internationally.

Novi Sad, Republic of Serbia
23 June 2009

Mirjana Milankov M.D., Ph.D.
Chief, National Center
For Injury Prevention and Safety Promotion
Safe Community Project Leader
Republic of Serbia

Lena Engström, Professor
Chair
WHO Collaborating Centre on Community Safety Promotion

Academician Julijan Tamas, Ph.D.
Academy of Sciences and Arts of Vojvodina,
Honorary President National Center for Injury Prevention and Safety Promotion

Bo Henriksen, MD
Secretary, Catholic Centre,
Swedish Association for Safe Communivt

[Image of people sitting behind a table]
SAFE CHILDREN IN SAFE COMMUNITIES
The 1st Regional Southeastern Europe Conference on Safe Communities
June 22-25, 2009 Novi Sad, Serbia
1st Regional South Eastern Europe Safe Community Conference, Novi Sad, 2009.
Conference conclusion 1.:

- The need to form a designated **South Eastern Europe Safe Community Network (SEESCONET)** and to affiliate it with the European Network and EU Institutions, particularly with WHO Collaborating Center on Community Safety Promotion at Karolinska Institute, and with other global Networks.
Conference conclusion 2:

- The office of the South Eastern Europe Safe Community Network (SEESCONET) will be affiliated with the National Center for Injury Prevention and Safety Promotion, Novi Sad, Serbia.
SEESCONET
South Eastern Europe Safe Community Network

Life without Injuries and Violence in South Eastern Europe

- President: Mirjana Milankov, MD, PhD / Serbia
- Vice president: Ivica Skvorc, MD / Croatia
- Honorary president: Bo Henricson, MD / Sweden
- Secretary: Sanja Malic / RS-Bosnia and Herzegovina
- Supervisor: Koustav Dalal / Sweden
SEESCONET - The Countries members:

- Albania
- Belarus
- Bosnia and Herzegovina - Dragan Vukajlovic, Banja Luka
- Bulgaria
- Croatia - Lana Skvorc, SC City of Varazdin
- Greece - Pantelis Xenophontos, Thessaloniki
- Hungary
- Macedonia - Tozija Fimka, Skopje
- Montenegro
- Moldavia
- Romania - Lucia Maria Lotrean, Cluj-Napoca
- Serbia – Ana Sabo, SC Backi Petrovac
- Slovakia – Gabriela Sabalova, Kosice
- Ukraine
Next step 1. - Safe Communities candidates:

**Serbia**
- Zrenjanin
- Subotica
- Stepanovicevo
- Kisac

**Bosnia and Herzegovina**
- Banja Luka

**Croatia**
- Kutina
- Varazdin
City of Varazdin

President Republic of Croatia, prof. dr Ivo Josipovic
and Mayor City of Varazdina, Ivan Cehok support the idea Safe Community
Safe Community Varazdin/Croatia

- Site visit – June, August 2010.
Next step 2. -Regional Safe Community workshop

Serbia/Croatia
- Novi Sad / Varazdin / Safe elderly
Next step 3. - Regional Safe Community workshop

Serbia / Bosnia and Herzegovina

- Novi Sad / Banja Luka / Safe children
  - 9-10.december 2010.
Next step 3.- Regional conference

- 2nd Regional South Eastern Europe Safe Community Conference
  Romania, 2012
www.bezbednazajednica.org
drmirjana.milankov@gmail.com